

2015 WORLD'S LARGEST GOLF OUTING SNAPSHOT

\$1,024,287

TOTAL AMOUNT RAISED
IN WLGO 2015

Since 2011 **Over \$3 Million** Raised

Over **7,700 Donations** Made

Average Donation Was **\$133**

One Team Raised \$41,550

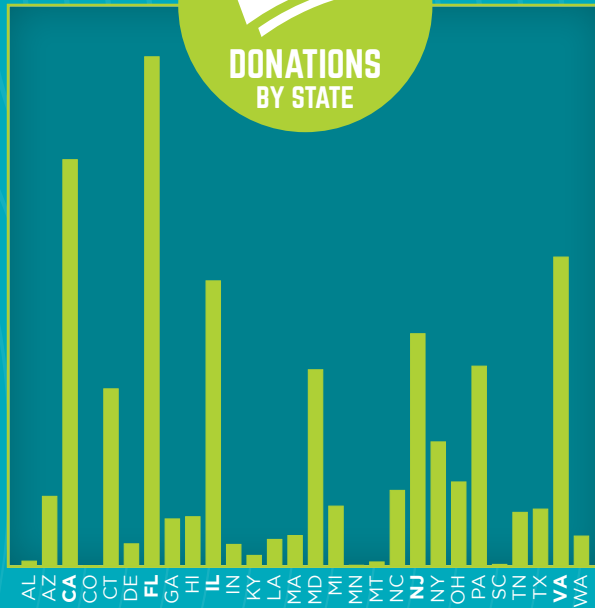
324 Golfers Participated
at Lyman Orchards

Alta Vista Raised **\$52,168**

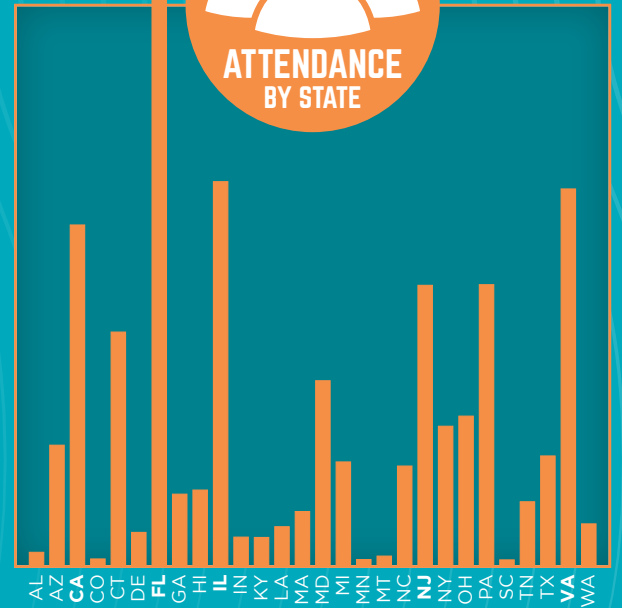
2 Golf Courses Raised Over
\$17,000 on WLGO Day



DONATIONS
BY STATE



ATTENDANCE
BY STATE



Alabama	44	\$1,607	Maryland	587	\$62,260
Arizona	383	\$22,139	Michigan	330	\$19,041
California	1,080	\$128,836	Minnesota	21	\$300
Colorado	23	\$200	Montana	32	\$1,349
Connecticut	741	\$56,214	North Carolina	317	\$24,029
Delaware	107	\$7,095	New Jersey	889	\$73,680
Florida	1,962	\$161,451	New York	443	\$39,398
Georgia	228	\$14,989	Ohio	475	\$26,702
Hawaii	241	\$15,681	Pennsylvania	891	\$63,399
Illinois	1,217	\$90,437	South Carolina	20	\$575
Indiana	92	\$6,905	Tennessee	204	\$17,062
Kentucky	91	\$3,424	Texas	349	\$18,095
Louisiana	125	\$8,486	Virginia	1,194	\$97,976
Massachusetts	173	\$9,722	Washington	134	\$9,550

SOCIAL

↑↑ **50%**

Increase In Fans

♥ **600K**

Impressions In August

✍ **975**

Tweets/Retweets

INTRODUCING THE HIGHROLLERS



#1

FLORIDA
1,962 Golfers
\$161,451 in Donations

#3

VIRGINIA
1,194 Golfers
\$97,976 in Donations

#2

CALIFORNIA
1,080 Golfers
\$128,836 in Donations

#4

ILLINOIS
1,217 Golfers
\$90,437 in Donations

#5

NEW JERSEY
889 Golfers
\$73,680 in Donations

BY THE NUMBERS



12,397
Golfers Participated



TWO
Hole In One



1,980
Selfies Taken



132
Golf Courses
Participated

567
Wounded Warrior
Project Alumni



188
Teams Raised
\$1000 or More

ONE
Golf Canon



4
Minions
Participated



30
Retired NFL
Players Participated

MEDIA MENTIONS



Live Coverage
On Golf Channel

275,900,000
possible views



200
American
Flags Flown

Chicago Tribune WGN CW USA TODAY
YAHOO! SPORTS PGATOUR.COM A GANNETT COMPANY
The Washington Post

#WLGO15

“ The World's Largest Golf Outing is the biggest one-day celebration of golf and charity, showcasing the deep patriotism within all of us to support American heroes”
- PGATour.com