



GOLFING FOR GOOD

2014 WORLD'S LARGEST GOLF OUTING SNAPSHOT

f **241K**
ORGANIC
IMPRESSIONS

t **1.5M**
IMPRESSIONS

LIVE COVERAGE ON
GOLF
CHANNEL

#WLG014

"THE SUCCESS OF THE
EVENT WILL CONTINUE TO
INCREASE GREATLY IN THE
YEARS TO COME"
— SIRIUSXM

MEDIA MENTIONS



LINKS

Bloomberg



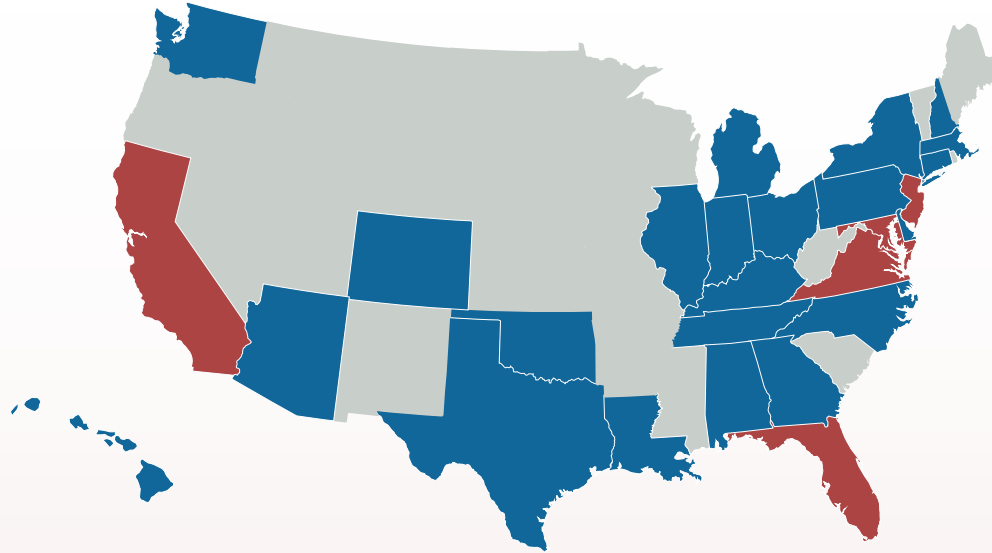
BusinessWeek



DAILY NEWS



27
STATES
RAISED MONEY
FOR WOUNDED
WARRIOR PROJECT



State | Number of Participants | Amount of Donations

AL..... 103..... \$4,040	GA..... 335..... \$14,266	MD..... 622..... \$67,316	PA..... 723..... \$56,649
AZ..... 507..... \$26,336	HI..... 211..... \$8,104	MI..... 285..... \$12,473	SC..... 40..... \$2,875
CA..... 1,047..... \$88,180	IL..... 720..... \$49,238	NC..... 92..... \$8,516	TN..... 543..... \$30,387
CO..... 143..... \$16,267	IN..... 172..... \$10,769	NJ..... 908..... \$75,335	TX..... 372..... \$30,589
CT..... 584..... \$43,783	KY..... 20..... \$955	NV..... 49..... \$490	VA..... 1,316..... \$80,850
DE..... 116..... \$6,905	LA..... 86..... \$6,520	NY..... 452..... \$7,238	WA..... 144..... \$7,776
FL..... 1,717..... \$128,725	MA..... 132..... \$9,199	OH..... 650..... \$32,624	

HIGH ROLLERS

#1

FLORIDA

1,717

\$128,725

#2

CALIFORNIA

1,047

\$88,180

#3

VIRGINIA

1,316

\$80,850

#4

NEW JERSEY

908

\$75,335

#5

MARYLAND

622

\$67,316

GIVING BACK

\$887,426
TOTAL AMOUNT RAISED

SINCE 2011,
↑↑ OVER ↑↑
\$2 MILLION
— RAISED —

834,900
SHOTS HIT

60,500
MILES WALKED

60,000
OUNCES OF H2O
CONSUMED

118
GOLF COURSES
PARTICIPATED

48,400
GOLF BALLS USED

43,812
TEES USED

4
HOLE IN ONES

↑ OVER
7,100
DONATIONS MADE



ONE
FORMER PRESIDENT
DONATED

AVERAGE
DONATION WAS
\$125

ONE TEAM RAISED
\$22,055

327 GOLFERS
PARTICIPATED AT
LINCOLN HILLS

ALTA VISTA RAISED
\$35,360

12,100
GOLFERS
PARTICIPATED

364
WOUNDED WARRIOR
PROJECT ALUMNI